

## Triad's Artistic Quilting Continues Legacy Under New Ownership

*The custom workroom in High Point was recently acquired by Audra Nunn Tyree, who plans to grow the business and preserve the heritage of the North Carolina craft.*

**March 14, 2024 (High Point, N.C.)** — Artistic Quilting, a full-service custom workroom servicing the interior design trade, is transitioning ownership after 39 years. Kent and Lynn Crawford, who purchased the quilting company in 1985, sold the company to Audra Nunn Tyree, business consultant and retired senior vice president at Bank of America.

“We bought Artistic Quilting when it was just an old building in Thomasville – and in our 39 years, we have grown the company to fabricate a variety of high-end interior soft furnishings. We take pride in making quality products – and it was important for us to find the right buyer to keep it going. A lot of workrooms shut their doors, but we were committed to continuing its legacy,” Kent Crawford says.

Compared to other trade-only workrooms, Artistic Quilting works with interior designers and manufacturers across the nation to create a wide range of custom furnishings – including window treatments, bedding and other soft goods. The workroom is a large operation – employing 12 sewers and completing a mix of commercial and residential work orders. A true fixture of the Triad community, the workroom has also built its reputation by featuring its work in furniture showrooms across High Point.

Tyree looks forward to partnering with interior designers and manufacturers across the nation to continue creating high-quality custom furnishings – and hopes to expand the business in ways that relieve pain points for designers.

As a board member of the McColl Center, an artist residency and contemporary arts hub in Charlotte, N.C., Tyree is passionate about the value of art – and is eager to preserve Artistic Quilting's legacy for generations to come.

“I bought Artistic Quilting because I'm a believer in real things made by real people with real stories. I've swum around creatives my entire career and think it's incredibly energizing – and I think it's good for the community when artists have the opportunity to create and grow,” Tyree says. “Kent and Lynn's priority for selling this business was to ensure that their employees would still have jobs – and that is important to me, too. I want to honor the work these ladies do every day and the long history of this workroom, and with my professional experience, I think I can add real value to this business. I'm glad to be part of this incredible legacy and team”

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### About Artistic Quilting

Artistic Quilting is a full-service custom workroom servicing the interior design trade in High Point, North Carolina. Creating custom drapery, bedding and other soft goods in a variety of styles, the workroom partners with interior designers and manufacturers across the nation to create high-end interior soft furnishings. Artistic Quilting invites local interior designers, as well as designers visiting High Point Market, to stop by the workroom to see the quality and craftsmanship that goes into each custom piece. For more information, please visit <https://www.artisticquiltinginc.com>.